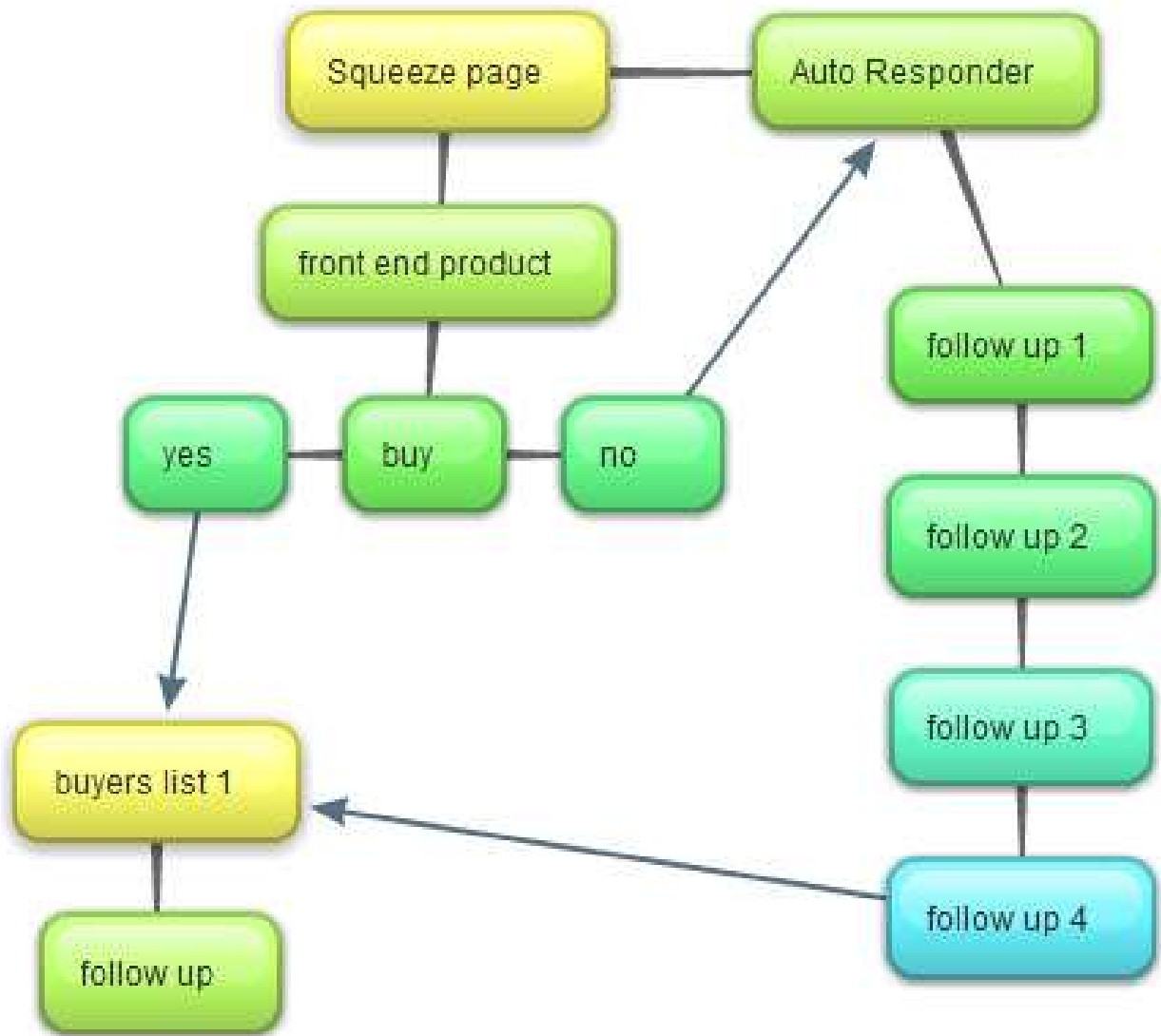


How To Use [The Solo Ad Professor](#) Newbie Funnel Mind Map



This is the funnel I am going to focus on with the intention of driving traffic to the [Solo Ad Professor](#) offer.

I will use my SnagIt tool to create an image and I will use my template for squeeze pages to create my landing “squeeze” page. That page will give away my [Email Cheat Sheet](#) ebook in return for subscriber email.

I understand the mind map but I don't know the technical steps needed to lead the subscriber to the necessary path.

For instance, I know how to set up the autoresponder to give the ebook away when a visitor subscribes to my list but I don't know how to take them off the follow up series if they buy.

I assume I will have to use some [AWeber](#) automation that tracks link clicks or conversions and remove them from one list after they perform a specific action, like make a purchase.

The next step, for buyers, is to figure out how and what to sell to them next.

The other product I have is a free [AWeber Video Crash Course](#) that teaches how to use [AWeber](#) (I need to study that more so I know how to move subscribers to the proper list at the proper time!)

The free course is very thorough and there is another video course, [The Advanced AWeber Crash Course 3.0](#) that goes into even greater detail about how to use and master [AWeber](#) for email marketing on a whole new level.

There you go, a simple outline from one of the simpler mindmaps included in the [Solo Ad Professor course](#).

I've included links to products I sell or am an affiliate of which means if you click a link and make a purchase I may be paid a commission or a profit.